



# Nava Samaj Mandal Degree College

(Affiliated to University of Mumbai), NAAC Accredited "B" Grade)

Website: <https://nsmdegreecollege.org.in>

Organizes

## International Conference

ON

ARTIFICIAL INTELLIGENCE, DIGITAL TRANSFORMATION,  
AND SUSTAINABLE BUSINESS INNOVATION  
(ICADTSBI-2026)

MODE: **Offline**

VENUE

Date : 22<sup>nd</sup> April 2026

Nava Samaj Mandal Degree College,  
located in Vile Parle, Mumbai - 400057  
Mob. No. - 8828161101



### About The Trust

Nava Samaj Mandal is a reputed educational trust committed to providing quality education and fostering academic excellence. The trust has been instrumental in establishing educational institutions aimed at holistic student development, academic excellence, and societal contribution.

The institution emphasizes innovation, ethical values, and skill development aligned with global educational standards.

### About The Conference

The International Conference on Artificial Intelligence, Digital Transformation, and Sustainable Business Innovation (ICADTSBI-2026) aims to provide a global platform for academicians, researchers, industry experts, and students to present and discuss emerging trends in artificial intelligence, digital technologies, and sustainable business practices.

The conference focuses on exploring innovative solutions to modern business challenges and fostering interdisciplinary research collaboration.

### About The Organiser

Nava Samaj Mandal Degree College (NSM Degree College), Mumbai, is a distinguished institution committed to academic excellence, value-based education, and holistic student development. Established with the vision of empowering youth through accessible and quality higher education, the college has consistently fostered intellectual growth, ethical leadership, and professional competence.

Affiliated to the University of Mumbai, the institution offers undergraduate and postgraduate programs across Commerce, Management, Arts, and emerging interdisciplinary domains. The college emphasizes innovation-driven learning, digital transformation in education, industry-academia collaboration, and research-oriented pedagogy.

NSM Degree College provides a vibrant academic ecosystem supported by:

- Experienced and research-active faculty members
- Modern infrastructure and ICT-enabled classrooms
- Seminar halls and conference facilities
- Skill development and entrepreneurship initiatives
- Strong industry linkages and community engagement programs.

With a commitment to nurturing socially responsible and globally competent graduates, the college actively promotes conferences, workshops, research publications, and innovation platforms that bridge academia and industry.

Located in the dynamic city of Mumbai, India's financial and commercial capital, NSM Degree College serves as a hub for academic discourse, professional development, and transformative learning experiences.

## Conference Objectives

### Objectives of the Conference

- To explore emerging trends in Artificial Intelligence and Digital Transformation
- To promote research in sustainable business innovation
- To provide a platform for academicians and researchers to present their work
- To foster collaboration between academia and industry
- To encourage interdisciplinary research in commerce, management, and social sciences

### Call for Papers (Sub –Themes)

#### TRACK 1: Artificial Intelligence Applications in Commerce, Management, and Social Sciences

1. AI in Business Decision-Making and Strategic Management
2. AI in Financial Management and Accounting
3. AI in Banking, Financial Services, and Insurance (BFSI)
4. AI-Driven Business Analytics and Predictive Modeling
5. AI in Marketing and Customer Relationship Management (CRM)
6. Consumer Behavior Analytics using Artificial Intelligence
7. AI in Human Resource Management (Recruitment, Performance, Retention)
8. AI in Retail Management and E-Commerce
9. AI for Economic Forecasting and Financial Planning
10. AI in Entrepreneurship and Startup Innovation

#### TRACK 2: Digital Transformation in Business, Commerce, Management, and Society

1. Digital Transformation in Business Organizations
2. Digital Business Models and Platform Economy
3. Digital Finance and Cashless Economy
4. FinTech and Digital Banking Innovations
5. Digital Accounting and Financial Reporting Systems
6. E-Commerce and Digital Retail Management
7. Digital Marketing and Social Media Strategies
8. Digital Leadership and Organizational Transformation
9. Digital Entrepreneurship and Startup Ecosystem
10. Digital Transformation in Education and Skill Development

#### TRACK 3: Sustainable Business Innovation and ESG

1. Sustainable Business Models and Innovation
2. Environmental, Social, and Governance (ESG) Practices
3. Green Technologies and Sustainable Development
4. Circular Economy and Resource Optimization
5. Corporate Social Responsibility (CSR) and Sustainability
6. Sustainable Supply Chain Management
7. Climate Change and Business Strategy
8. Renewable Energy and Green Innovation
9. Sustainable Entrepreneurship
10. Technology for Sustainable Development Goals (SDGs)

#### TRACK 4: Innovation, Entrepreneurship, and Startup Ecosystem

1. Technology-Driven Entrepreneurship
2. AI-Enabled Startup Innovation
3. Digital Entrepreneurship and Platform Economy
4. Innovation Management and Strategy
5. Startup Ecosystem and Incubation
6. Venture Capital and Startup Financing
7. Technology Commercialization
8. Intellectual Property Rights and Innovation
9. Women Entrepreneurship and Leadership
10. Social Entrepreneurship

## Guidelines to the Authors

- Authors must ensure the following requirements are fulfilled at the time of submitting the research paper
- All Accepted papers will be published in **Peer Reviewed Refereed & UGC Listed Journal No. 40776 "AJANTA" ISSN 2277-5730 with Impact Factor 8.172.**
- **Single or Double-Blind Peer Review**
- Full paper must be written in English, Marathi and Hindi as a Microsoft Word format.
- Full paper should be in Times New Roman for English or APS-DV-Priyanka, DVBW-TTSurekh (ISM V6), Unicode, Mangal, Kokila for Marathi or Hindi.
- Font Size 12 and line spacing should be 1.5, Footnotes: size 10 in APA style
- Word limit of the article should be 2000 to 2500 maximum including abstract.
- The manuscript must be original and should not have been published earlier in any form.

- The paper must be submitted exclusively for publication in the conference authors.
- **Main manuscript:** It should contain the abstract, keywords, main text and references.
- **Title pages:** It should include the title of the paper, names of the authors, mobile number and the emails id of the corresponding author/s.

**-: Registration Fees :-**

Participation	Fees (Rs.)
Research Student	Rs. 1000/-
Faculty	Rs. 1200/-
Presentation/Participate	Rs. 500/-

(Fees & Separate Registration is must for multiple authors if they want hard copy & certificate)

**nsmclg@gmail.com**

**Last date of submission of full research paper**

**14<sup>th</sup> APRIL 2026**

Registration fees and paper along with Cash / Account Pay /Google Pay/PhonePe in favour and send to

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